**Project name:** Scriptoria  
**Project name discerption:** "Scriptoria" historically refers to a room in medieval European monasteries devoted to the copying of manuscripts by hand. It's derived from the Latin word "scriptorium," meaning a writing room or a place for writing.

**Project Slogan:** "Scriptoria: Where ideas Fuse and Minds Muse.”, "Scriptoria: Where ink and creativity unite collaboratively, Write your inspirations, lore your tales with skill”

**Project** **discerption**: Allow your imagination to take place with our Wattpad-like website specific for comic book enthusiasts, anime fans, and storytellers alike.

our website will allow you to:

- publish your own original stories and share them with others who have the same interests.

- join different communities according to your favorite comic books and unique genres.

- participate in community-wide events and writing challenges. Create your own team, show your storytelling powers, win prizes.

- make friends within the same community as you interact with others alike.

And what makes it even better is our Collaborative Writing feature where you can start a collaborative project, invite others to join, and then discuss events, share fan theories and plan your own plot twists as your story evolves with contributions from other like-minded writers.

Not to mention Engaging with stories through comments, likes, and shares. Let authors know what you love about their work and interact with other readers who share your interests.

Our website will be the comfort zone of your unique ideas in a place they're appreciated.

**Problems:**

1- publishing: It is an important concern for writers to find a place to share their Writings, real-life publishing can cost you money.

2-communication: Writing alone involves solitude, it lacks social engagement and collaboration which can make it difficult for authors to enhance their skills

3-Diversity and Cultural Barriers: Neglecting diverse perspectives and limiting the audience base, this results in a narrow range of stories.

4- Discoverability: There are limited platforms available for creating a fanbase or enjoying one.

**Solution: -**

A web platform where users can share their writings.

1- free Publishing. (Our platform is designed to empower both established and new creators for free.)

2- We prioritize community engagement by integrating discussion boards, collaboration tools and Get community feedback.

3- cross-cultural exchange.

4- Target audience provided where you can showcase your work easily.

**Why did we decide to use React and MongoDB?**

**At the first let’s talk about React: -**

1. Speed: React basically allows developers to utilize individual parts of their application on both the [client-side and the server-side](https://www.cloudflare.com/learning/serverless/glossary/client-side-vs-server-side/), which ultimately boosts the speed of the development process.
2. Flexibility: Compared to other frontend frameworks, the React code is easier to maintain and is flexible due to its modular structure. This flexibility, in turn, saves a huge amount of time and cost for businesses.
3. Reusable Components: One of the main benefits of using React JS is its potential to reuse components. It saves time for developers as they don’t have to write various codes for the same features. Furthermore, if any changes are made in any particular part, it will not affect other parts of the application.

**Now let’s talk about MongoDB: -**

1-Let’s think about the advantages that MongoDB can provide us with: -

* It is a natural form to store data.
* It is human-readable.
* Structured and unstructured information can be stored in the same document.
* You can nest JSON to store complex data objects.
* JSON has a flexible and dynamic schema, so adding fields or leaving a field out is not a problem.
* Documents map to objects in most popular programming languages.

2- Integrating large amounts of diverse data:

If you are bringing together tens or hundreds of data sources, the flexibility and power of the document model can create a single unified view in ways that other databases cannot. MongoDB has succeeded in bringing such projects to life when approaches using other databases have failed.

3-Supporting agile development and collaboration:

Document databases put developers in charge of the data. Data becomes like code that is friendly to developers. This is far different from making developers use a strange system that requires a specialist. Document databases also allow the evolution of the structure of the data as needs are better understood. Collaboration and governance can allow one team to control one part of a document and another team to control another part.

**Market Validation: -**

**1-** **Archive of our own:**

**Visits:**

Total visits: 314.5M

Visits-Nov 2023=292.0M

Visits-Jan 2024=314.5M

**Device distribution:**

17.06% Desktop

82.94% Mobile Web

**Top countries:**

US=47.09%

UK=5.57 %

Canada=4.99%

**Global rank:**

#118

**Industry rank:**

#1

**2-Wattpad**

**Visits:**

Total visits: 410M

Visits-Nov 2023=130.1M

Visits-Jan 2024=140.0M

**Device distribution:**

25.30% Desktop

74.70% Mobile Web

**Top countries:**

US=18.70%

India=10.96%

Indonesia=8.28%

**Global rank:**

#210

**Industry rank:**

#2

**Market size: -**

**Comics market: -**

Market size value in 2023= USD 1.30 billion.

Revenue forecast in 2032= USD 1.98 billion.

CAGR= 4.9%.

**Manga market: -**

Market size value in 2022= USD 10.32 billion.

Market size value in 2032= USD 12.15 billion.

CAGR= 17.7%.

**Online Book services Market: -**

Printed comic sales were 70% higher compared to 2020, when they accounted for 87.5% of all comic sales.

Digital comic sales, after having a record year during the pandemic, jumped by 6.25% in 2021 and stood at $170 million.

Market size value in 2020= USD 18.8 billion.

Revenue forecast in 2027= USD 27.8 billion.

CAGR=5.8%.

**Business Model:**

We take 10% commission on each transaction, and from the adds showing in the web.

**product features:**

1- read a wide collection of new original story.

2- publish your stories for free.

3- write your stories in our easy-to-use editing environment

4- collaborate with others and work together on your storyboard.

5- make your team and participate in our challenges and writing competitions.

**market adoption: -**

1- Partnerships:

Collaborate with established comic artists, writers, and influencers to promote your platform.

2- Contests and challenges:

Host collaborative writing contests to encourage community engagement and attract new talent.

3- Content Diversity:

Attract a wide audience by featuring a diverse range of genres and styles, including comics, manga, and traditional written stories.

Allow creators to mix and match formats.

4- Events:

share our idea in events such as comic con events, pop culture conventions, anime expos, and fandom shows

**Expanding Plan: -**

1. Engage ai.
2. Draw board.

**References: -**

[**market data forecast**](https://www.marketdataforecast.com/market-reports/online-book-services-market)

[**grand view research**](https://www.grandviewresearch.com/industry-analysis/online-book-services-market)

[**similar web**](https://pro.similarweb.com)

[**digital comic book sale**](https://wordsrated.com/comic-book-sales/%23:~:text=Printed%20comic%20sales%20were%2070,and%20stood%20at%20%24170%20million.)

**recommendations: -**

[**comic book statistics**](https://marketsplash.com/comic-book-statistics/)

[**for graph you can use the template web**](https://youexec.com/)

[**characters maker**](https://www.pixton.com/welcome)